

REMARKS

Claims 1-11 remain pending in this application. Claims 1 and 7 have been amended for purposes of clarity. Support for the amendments to claims 1 and 7 can be found throughout the specification and more specifically on page 16, lines 23-28 and figures 4, 5a and 5b. It is respectfully submitted that no new matter is added by these amendments.

Rejection of Claims 1-11 under 35 USC § 102(b)

Claims 1-11 have been rejected under 35 USC § 102(b) as being anticipated by Alexander (WO 99/04561).

The present invention as claimed in claim 1 provides a method of processing a program guide. A determination is made to see if a channel grid of the program guide or a program grid of the program guide is highlighted. If the channel grid is highlighted, program content of a program currently being received by a channel indicated by the highlighted channel grid is displayed. If the program grid is highlighted, the same program content is continually displayed. Independent claim 7 also contains similar features to those discussed above, and thus, all remarks presented herein apply to claim 7.

Alexander describes a system and method for displaying and recording control interfaces that improve upon previous electronic programming guides. Improvements over previous electronic programming guides include: improved viewer interaction capabilities; improved viewer control of video recording; parental controls; improved television access by the viewer; improved product opportunities for commercial advertisers; improved product information access; creation of user profiles; and utilization of profiles for customization and advertisements. (Abstract)

Alexander neither discloses nor suggests “displaying, in response to the previous determining steps, program content of a program currently being received by a channel indicated by the highlighted cell in the_channel grid, if the cell in the channel grid of the program guide has been highlighted” as recited in claim 1 of the present invention. As the Office Action correctly asserts on page 3, that “in the ‘unlock’ status, the program highlighted by cursor 36 in grid guide 22 [, composed of a channel grid and a program grid,] is displayed if the grid guide is displaying currently telecast programs and the last currently telecast channel that was highlighted is displayed if the grid guide is displaying future programs”. Alexander merely describes selecting a “lock/unlock” function to control how a Picture in Picture (PIP) screen displays programs. When the function is set to “unlock”, the PIP displays the program associated with the highlighted channel/program in the Grid Guide. As long as a channel in the channel grid or a current program in the program grid is highlighted, an associated program will be displayed. In contrast, the present claimed invention does not use a “lock/unlock” function to control program display. The present claimed invention **always** displays the program indicated by the selected channel when **only the channel grid of the program guide** has been highlighted. Therefore, Alexander neither discloses nor suggests “displaying, in response to the previous determining steps, program content of a program currently being received by a channel indicated by the highlighted cell in the_channel grid, if the cell in the channel grid of the program guide has been highlighted” as recited in claim 1 of the present invention. Similarly to claim 1, claim 7 recites “a control means for displaying a program guide... wherein the control means providing a first mode of operation in which when a cell in the channel grid is highlighted by the user control device, the display window will display program content of a program currently being received by a channel indicated by the highlighted cell in the channel grid” and thus, all remarks presented above apply to claim 7.

Alexander also neither discloses nor suggests “continuing to display same program content, in response to the previous determining steps, if the cell in the

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program grid of the program guide has been highlighted” as recited in claim 1 of the present invention. As the Office Action correctly asserts on page 2-3, “after the “lock” status is selected, the last channel to which the tuner was set in the PIP is continued to be displayed regardless of the function selected by the viewer.” Alexander merely uses a “lock/unlock” function to control a PIP display when using a Grid Guide. When the status is set to “lock”, the PIP display continues to display the same program content, regardless of what is highlighted on the Grid Guide. In contrast, the present claimed invention does not use a “lock/unlock” function to control program display. The present claimed invention **always** displays the same program content when **only the program grid of the program guide** is highlighted. Therefore, Alexander neither discloses nor describes “continuing to display same program content, in response to the previous determining steps, if the cell in the program grid of the program guide has been highlighted” as recited in claim 1 of the present invention. Similarly to claim 1, claim 7 recites “a control means for displaying a program guide... wherein the control means providing... a second mode of operation in which when a cell in the program grid is highlighted by the user control device, the program content of the display window does not change” and thus, all remarks presented above apply to claim 7.

Claim 4 is dependent on independent claim 1 and is patentable for the same reasons stated above. Claim 4 is further considered patentable because Alexander neither discloses nor suggests “wherein the determining steps are entered into in response to a user selecting a user selectable option” as recited in claim 4 of the present invention. Alexander merely describes a user controlled “lock/unlock” function for determining the status of the PIP display. Alexander does not utilize the “lock/unlock” user selectable function to determine if a program or a channel grid is highlighted. Instead, the “lock/unlock” function is used to determine what is displayed in the PIP. In contrast, the present claimed invention allows the user an option to select a channel grid or program grid. This selection is used as a response for determining whether or not a channel grid or program grid has been highlighted. Therefore, Alexander neither discloses nor describes “wherein the determining steps are entered into in response to a user selecting a user selectable option” as recited in claim 4 of the present invention.

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Claim 5 also contains similar features to those discussed above, and thus, all remarks presented herein apply to claim 5.

In view of the above remarks and amendments to the claims, it is respectfully submitted that Alexander does not anticipate the present claimed invention. As claims 2-6 and 8-11 are dependent on claims 1 and 7 respectively, it is respectfully submitted that these claims are also patentable for the same reasons as claims 1 and 7 discussed above. It is thus further respectfully submitted that this rejection is satisfied and should be withdrawn.

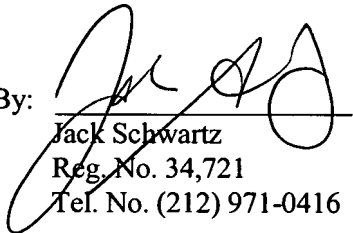
The applicant respectfully submits, in view of the above arguments, that all the arguments made by the Examiner have been addressed and this rejection should be withdrawn. Therefore, the applicant respectfully submits that the present claimed invention is patentable.

No additional fee is believed due. However, if an additional fee is due, please charge the additional fee to Deposit Account 07-0832.

Respectfully submitted,

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Date: July 9, 2007

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